



205,3 referenze

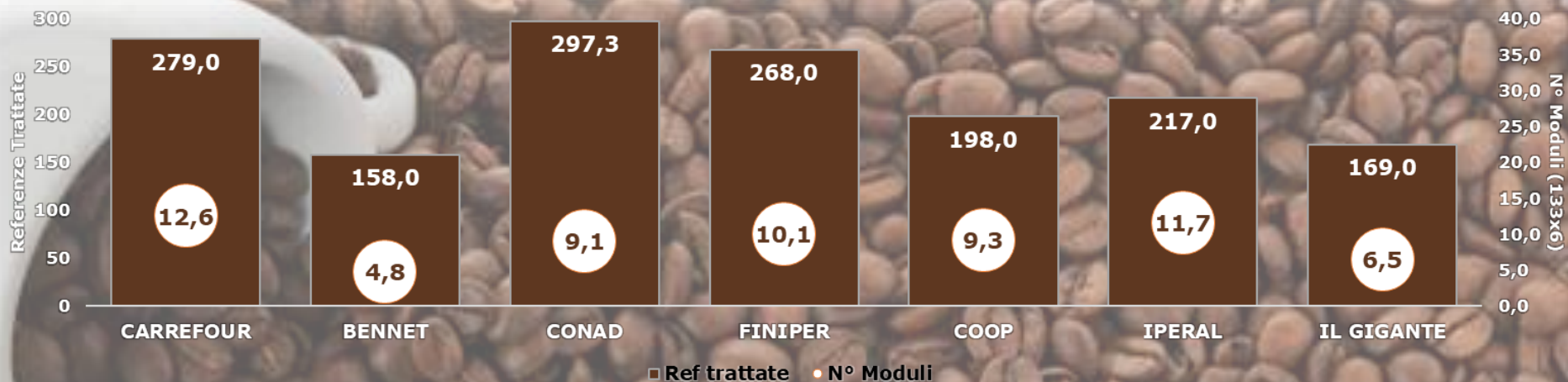
7,7 Moduli

Referenze
TrattateQuota
AssortimentoQuota
Spazio

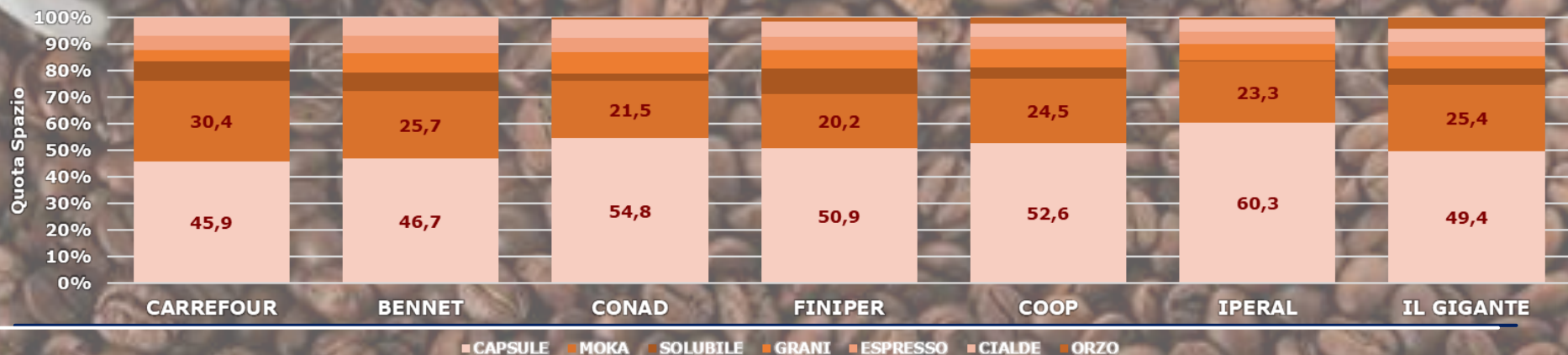
Capsule	115,1	56,1%	53,2%
Macinato per Moka	44,6	21,7%	24,0%
Solubile	12,4	5,8%	4,4%
Grani	11,2	5,4%	6,7%
Macinato per Espresso	10,6	5,1%	4,8%
Cialde	9,3	4,6%	5,5%
Orzo	3,8	1,3%	1,4%



Referenze Trattate e N° Moduli (133cm x 6 ripiani)

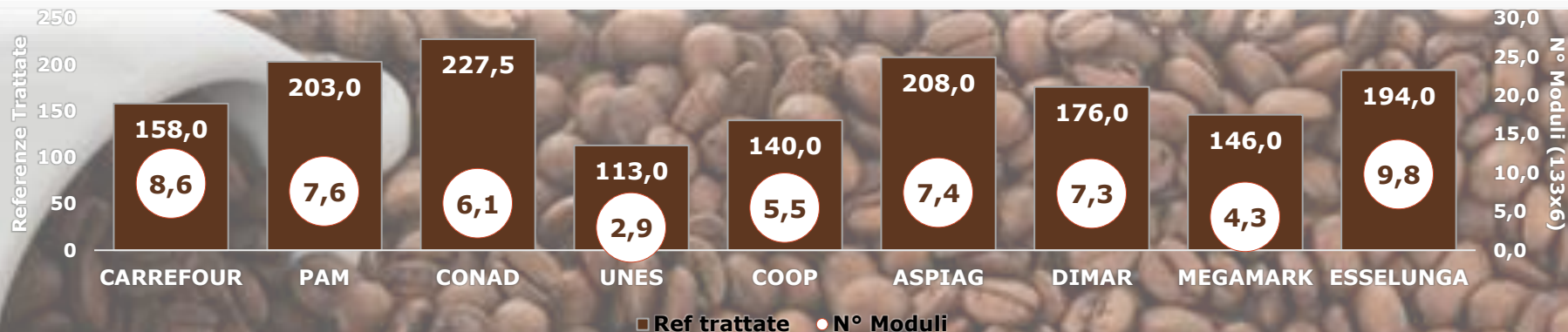


Quota Spazio Segmenti



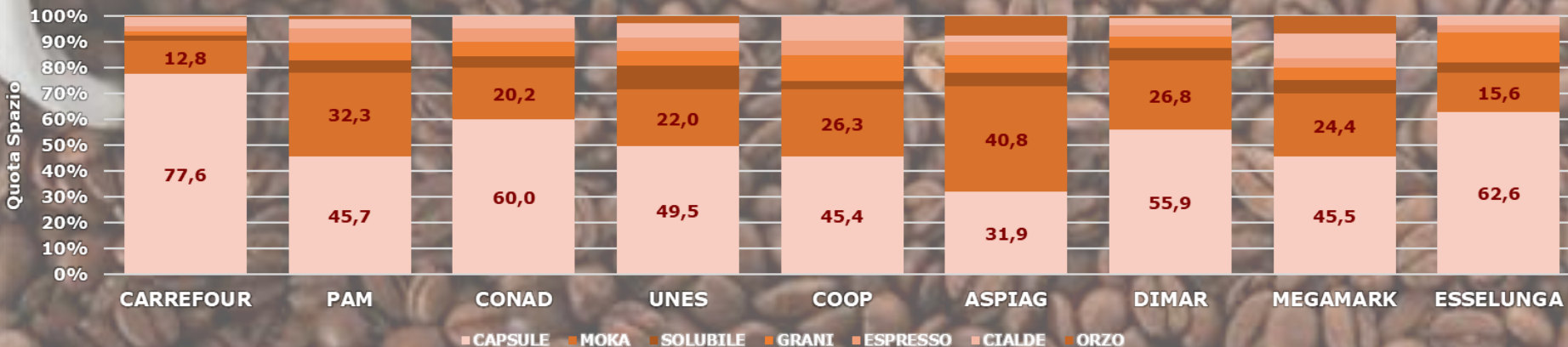


Referenze Trattate e N° Moduli (133cm x 6 ripiani)



■ Ref trattate ● N° Moduli

Quota Spazio Segmenti





205,3 referenze

7,7 Moduli

	Referenze Trattate	Quota Assortimento	Quota Spazio
Lavazza	40,1	19,5%	21,1%
Nestlé	30,1	14,7%	21,4%
Private Label	28,2	13,8%	14,9%
JDE	12,7	6,2%	4,2%
Kimbo	11,4	5,5%	4,6%
Vergnano	10,6	4,9%	4,4%