



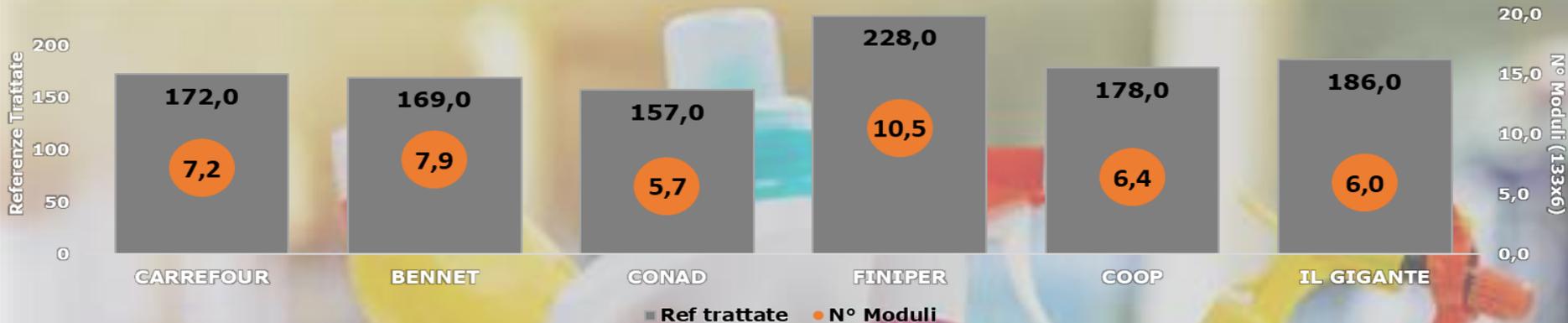
153,0 referenze

5,3 Moduli

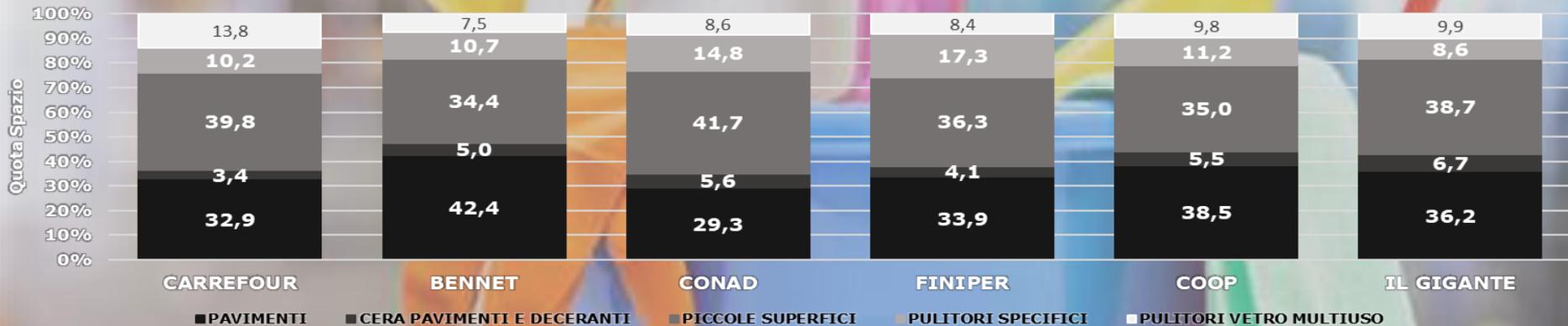
	Referenze Trattate	Quota Assortimento	Quota Spazio
Piccole Superfici	60,8	39,7%	38,9%
Pavimenti	45,7	29,9%	35,3%
Pulitori Specifici	24,5	16,0%	11,5%
Pulitori Vetro Multiuso	14,4	9,4%	9,5%
Cera Pavimenti	7,7	5,0%	4,9%



Referenze Trattate e N° Moduli (133cm x 6 ripiani)

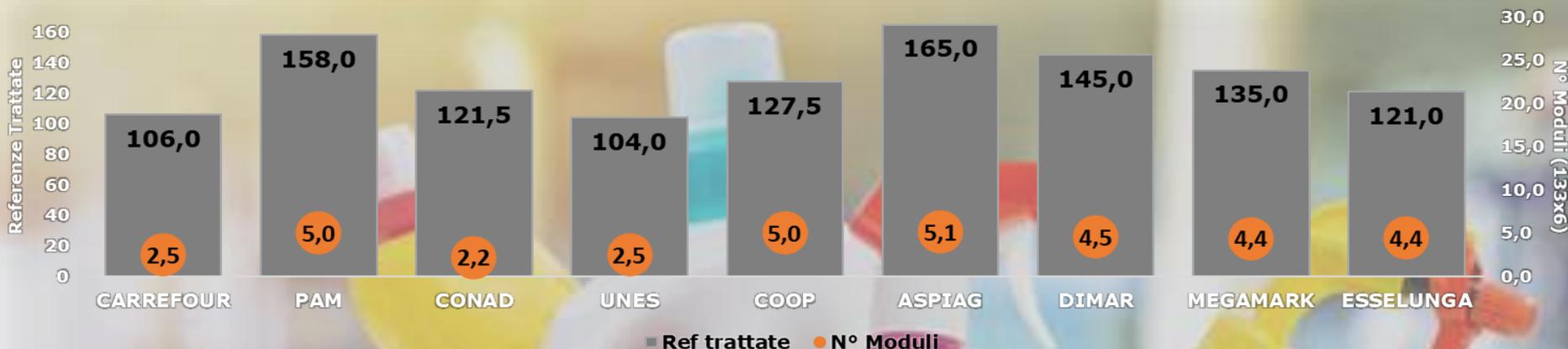


Quota Spazio Segmenti

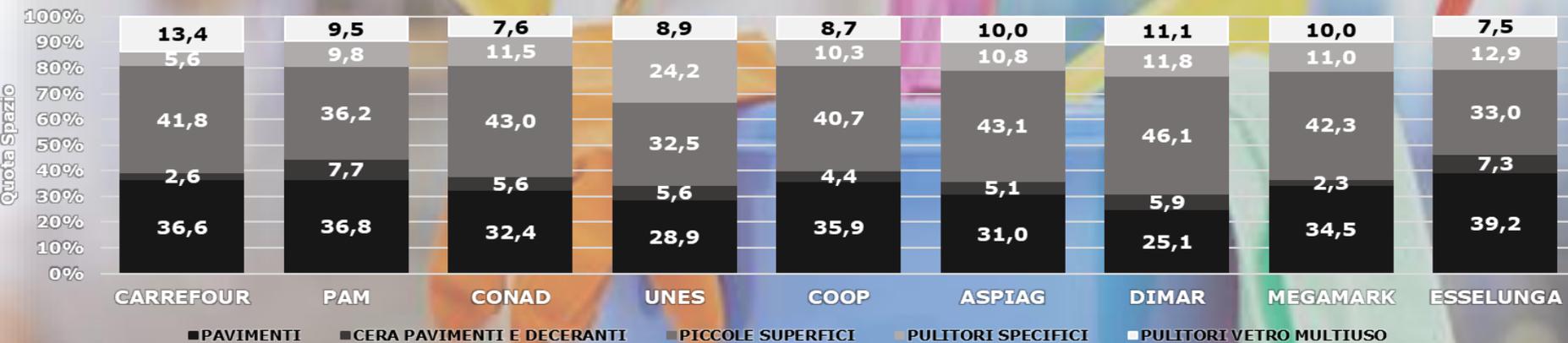




Referenze Trattate e N° Moduli (133cm x 6 ripiani)



Quota Spazio Segmenti





153,0 referenze

5,3 Moduli

	Referenze Trattate	Quota Assortimento	Quota Spazio
Bolton - Manitoba	18,3	12,0%	10,8%
Unilever	17,9	11,7%	13,2%
Private Label	15,0	9,8%	12,2%
Real Chimica	14,5	9,4%	10,0%
Sutter	12,7	8,3%	7,5%
Colgate Palmolive	8,8	5,8%	6,2%