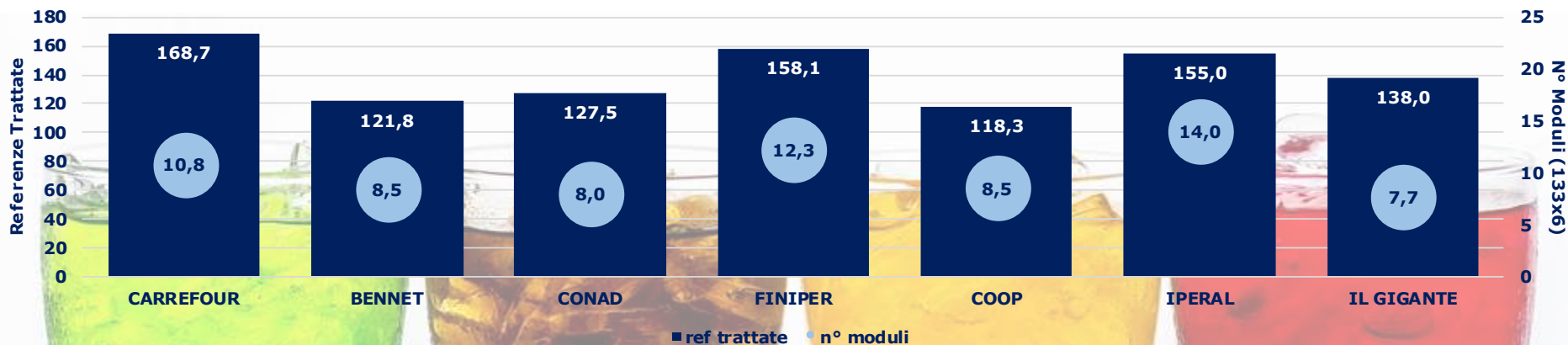


**BEVANDE GASSATE****108,1 SKU****5,0 Moduli**

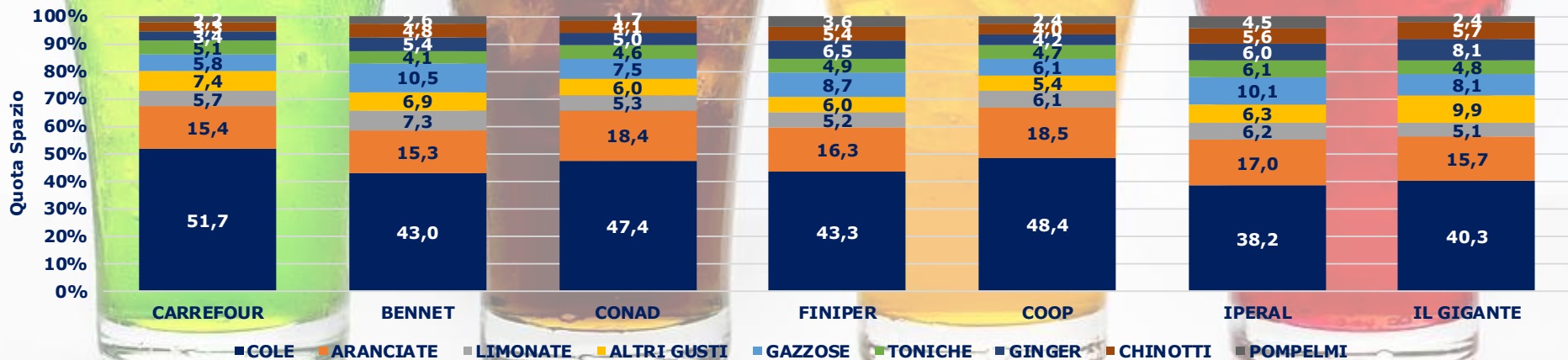
	Referenze Trattate	Quota Assortimento	Quota Spazio
Cole	29,2	27,0%	36,5%
Aranciate	22,4	20,7%	18,9%
Limonate	10,6	9,8%	7,9%
Altri Gusti	9,9	9,2%	7,7%
Gassose	8,9	8,2%	8,0%
Toniche	8,6	8,0%	6,7%
Ginger	7,5	6,9%	6,2%
Chinotti	7,4	6,9%	5,3%
Pompelmi	3,6	3,3%	2,9%



Referenze Trattate e N° Moduli (133cm x 7ripiani)

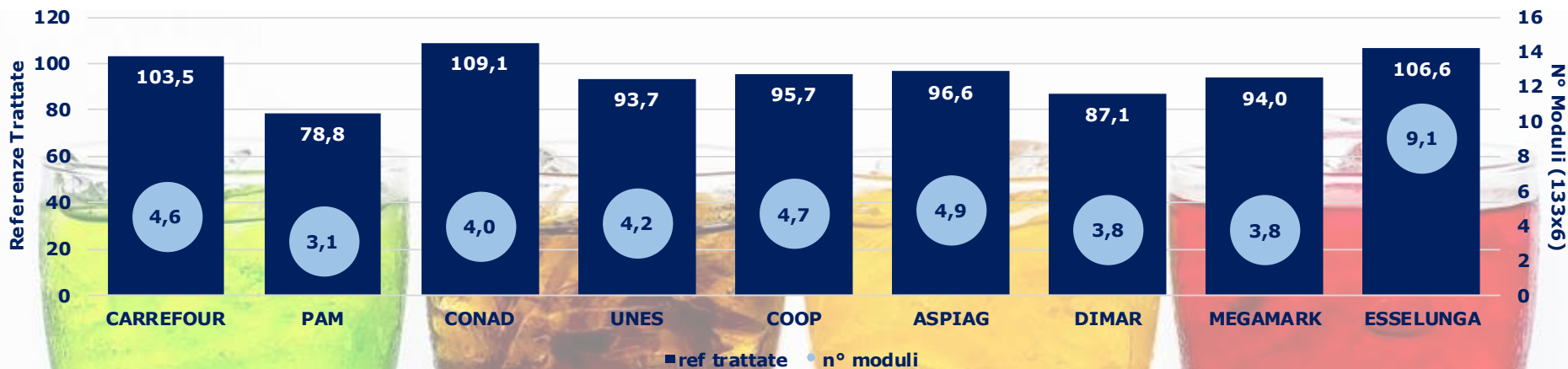


Quota Spazio Segmenti

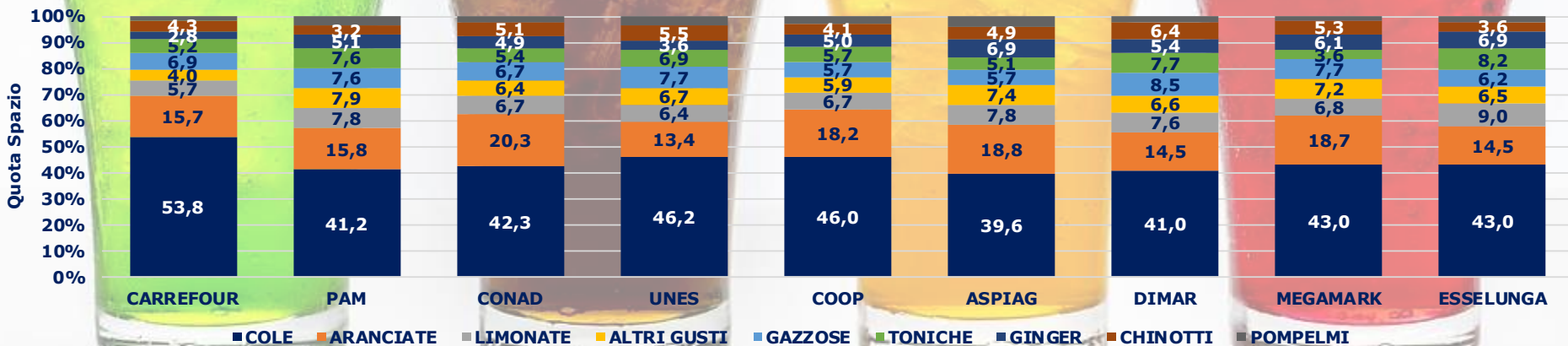




Referenze Trattate e N° Moduli (133cm x 7ripiani)



Quota Spazio Segmenti





108,1 SKU

5,0 Moduli

	Referenze Trattate	Quota Assortimento	Quota Spazio
Coca Cola	31,7	29,3%	37,8%
San Benedetto	21,3	19,8%	18,2%
NWI	13,3	12,3%	9,4%
PepsiCo	8,4	7,8%	8,2%
Royal Unibrew	5,3	4,9%	3,8%
Altri Produttori	13,9	12,8%	9,3%
Private Label	13,7	12,7%	12,9%